



DARELL GENSAYA

darell.gensaya@gmail.com / iam@darellgensaya.com

+63.928.291.9080 (Smart Mobile, Viber, Line, WhatsApp)

Taguig City, Metro Manila, Philippines

PROFESSIONAL SUMMARY

A results-oriented IT professional with over 20 years of experience in internet services and website development. Demonstrated expertise in creating and managing user-friendly, high-performance websites using modern tools and technologies. Skilled in developing responsive designs, optimizing SEO, website security, and improving user experiences to enhance the digital presence of businesses. Open to full-time opportunities or freelance collaborations to deliver innovative digital solutions.

CORE COMPETENCIES

- Website Design and Development
- Front-End Design and Development
- WordPress and Elementor Website
- User Experience (UX) and User Interface (UI) Design
- On-Page Search Engine Optimization (SEO)
- Content Management Systems (CMS)
- Responsive Web Design
- Website Security
- Graphic Design and Branding
- Project Management (Trello, Jira, ClickUp, Monday)
- Website Backup and Maintenance

PROFESSIONAL EXPERIENCE

MNO Ventures

<https://mnoventures.com.au>

Web Developer

Australia

February 25, 2025 – Present

- Create and maintain client websites with WordPress and Elementor.
- Manage Domain Name DNS and Web Hosting

World Class Contact Centers (WCCC) / Everything Virtual Assistant (EVA)

<https://worldclasscc.com> / <https://contacteva.com>

Web Developer VA

New York, USA

October 31, 2023 – Present (Part-Time)

- Create and maintain client websites.
- Perform weekly backup and maintenance updates (WP Core, Theme, Plugins).
- Install GA4 and GTM to client websites.
- Perform page speed optimization and on-page SEO.
- Enhance website security features.

WORCA

<https://www.worca.io>

Web Developer VA

Assigned to a US Client: NextGen Mapping, Inc. (<https://ngm-inc.com>)

September 2024 – Present (Part-time)

- Created and maintained client websites.
- Created social media channels (LinkedIn, YouTube, Facebook, Instagram)

TATA Consultancy Services (TCS)

<https://www.tcs.com>

IT Analyst (Web/Graphics Designer)

Taguig City, Metro Manila, Philippines

December 7, 2023 - October 20, 2024

- Delivered high-quality website support and graphic solutions for a leading Australian television company (FoxTel).
- Utilized Jira for project management, task tracking, and ensuring timely completion of deliverables.
- Developed and updated training materials and guidelines for call center agents using Salesforce CMS and Articulate Rise 360.
- Designed visually appealing graphics for training resources to enhance learning engagement.

MOUNT FUJI LENDING, INC.

<https://www.mountfujilending.com>

Web Developer

Makati City, Metro Manila, Philippines

April 2023 - Present (Part-Time Consultant)

April 6, 2022 - November 6, 2022 (Full-Time)

- Created, maintained, and optimized the website functionality and improved user experience to align with business objectives.
- Collaborated with the marketing team to create compelling social media collaterals.
- Coordinated with third-party providers to meet technical and design requirements.

2GO GROUP, INC.

Formerly Aboitiz Transport System Corporation (ATSC)

<https://www.2go.com.ph>

Web Developer

Pasay City, Metro Manila, Philippines

June 01, 2004 - March 18, 2022

- Maintained and enhanced the company's Intranet and CMS for efficient business operations.
- Designed and maintained websites and applications, ensuring seamless user experiences.
- Conducted biannual website and application backups to ensure data security.
- Sent newsletters to 2GO subscribers, boosting engagement and brand awareness.
- Implemented SSL certificates and managed domain names to enhance website security.
- Administered SharePoint sites and created intuitive UI/UX designs for SharePoint On-Prem solutions.
- Supported the marketing team with web applications and technical needs.

JOLLIVILLE HOLDINGS CORPORATION

Web Developer

Pasig City, Metro Manila, Philippines

May 09, 2002 - May 31, 2004

- Designed and maintained websites for company subsidiaries to ensure brand consistency.
- Enhanced website functionality through custom applications and improved user interfaces.

MZ E-COMMERCE AND SOLUTIONS, INC.

Web Designer

1776 Adriatico Street, Malate Manila 1004

February 22, 2001 - February 28, 2002

- Designed and maintained websites for clients, ensuring optimal performance and usability.
- Created marketing materials, including posters and flyers, to meet client branding needs.

EDUCATION

Bachelor of Science in Computer Science

AMA University (Formerly AMA Computer College), Makati City

May 1997 - April 2001

PORTFOLIO

WORDPRESS + ELEMENTOR

- <https://blaeserconstruction.com>
- <https://mytrade.com.ph>
- <https://redbin.com.ph>
- <https://valorspineandjoints.com>
- <https://contacteva.com>
- <https://worldclasscc.com>
- <https://simplecleaningli.com>
- <https://dahliagabrielle.com>
- <https://ngm-inc.com>
- <https://silverstarcleaning.ca>
- <https://palausport.com>
- <https://trtcommunity.solutions>
- <https://legalliteracy.com>
- <https://pantheon.ph>
- <https://mountfujilending.com>
- <https://nutrifam.com.ph>
- <https://autoreach.ph>
- <https://thirdchannel.ph>
- <https://conquesthealthcare.com>
- <https://2go.com.ph>

ONGOING/PENDING PROJECTS

- <https://dredtechperformance.com/home>
- <https://amazingcare.darellgensaya.com/home>
- <https://cogentrpo.com/home>

PREVIOUSLY ONLINE

- <https://styiles.darellgensaya.com>
- <https://stylekonsult.darellgensaya.com>

LANDING PAGES/DEV/TEST

- <https://dahliagabrielle.darellgensaya.com>
- <https://whiteglove.darellgensaya.com>
- <https://tab.darellgensaya.com>
- <https://bmc.darellgensaya.com>
- <https://exceldispatch.darellgensaya.com>
- <https://exceldispatch.darellgensaya.com/web>

View some screenshots of my previous works at Behance (Non-WordPress)

- <https://darellgensaya.com/behance>

Non-WordPress Websites (Online)

- <https://travel.2go.com.ph>
- <https://express.2go.com.ph>

Premium WordPress Plugins that I own:

- Elementor Pro
- Crocoblock
- WP Rocket
- All-in-One WP Migration with Unlimited Extension
- Other Page Builders: Divi, Bricks

I also do the following:

- Domain Name Management
- Email Address Management
- Web Hosting Setup & Management
- Website Backup & Maintenance
- Graphics Design
- Social Media Collaterals

Technologies and Software's I frequently use:

- HTML, CSS, JavaScript, JQuery
- Google Analytics, Google Tag Manager, Google Search Console
- On-page Search Engine Optimization
- Page Speed Optimization
- Website Security
- Adobe Photoshop, Illustrator, Dreamweaver, XD, Figma, InDesign
- Microsoft O365, Google Workspace
- Trello, Jira, ClickUp, Monday
- Zoom, Google Meet, Microsoft Teams
- Viber, Line, WhatsApp, TeleGram

Last Updated: **February 28, 2025**

To get the most recent version of this resume, please download here: <https://darellgensaya/resume>