



DARELL A. GENSAYA

/* Graphics.Web.Designer */

I bring over 20 years of experience in the Information Technology industry, with a focus on internet services and website development. Over the years, I have designed, developed, and maintained a variety of websites using the latest tools and technologies, consistently delivering top-tier digital solutions.

Currently, I work as a freelancer but am also open to full-time opportunities, where I can help companies, agencies, and small-to-medium enterprises (SMEs) enhance their online presence. I'm passionate about using my expertise to connect businesses with their target audiences in the ever-evolving digital landscape.

I am always excited to take on new challenges and opportunities. If you think I can contribute to your projects, feel free to reach out — I'd be happy to collaborate and support your team!

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Taguig City, Metro Manila, Philippines

WORK EXPERIENCES

December 7, 2023 - October 20, 2024
TATA CONSULTANCY SERVICES
IT Analyst (Web/Graphics Designer)
Taguig, Metro Manila, Philippines
<https://www.tcs.com>

- Assigned to a leading Australian television company, delivering high-quality support and solutions.
- Collaborate closely with clients using Jira for efficient project management, task tracking, and monitoring to ensure timely completion of deliverables.
- Develop and update comprehensive training materials and guidelines for call center agents and trainers, utilizing Salesforce Content Management and Articulate Rise 360 to enhance learning experiences.
- Design and update engaging graphics for training materials, ensuring a visually appealing and user-friendly presentation for learners.

April 6, 2022 - November 6, 2022
April 2023 - Present (Part-time Consultant)
MOUNT FUJI LENDING, INC.
Web Developer
Makati City, Metro Manila, Philippines
<https://www.mountfujilending.com>

- Develop and optimize the website for functionality and user experience.
- Support the Marketing team with social media collateral creation.
- Coordinate with third-party providers to meet website requirements.

June 01, 2004 - March 18, 2022
2GO GROUP, INC.
Formerly Aboitiz Transport System Corporation (ATSC)
Web Developer
Pasay City, Metro Manila, Philippines
<https://www.2go.com.ph>

- Develop and maintain the Intranet and CMS for various business units, ensuring efficient information flow.
- Design, develop, and maintain company websites and applications for enhanced user experience.
- Back up all websites and applications biannually for data integrity.
- Broadcast newsletters to 2GO subscribers for engagement.
- Manage domain names and perform necessary administrative actions.
- Implement SSL certificates for all websites and the intranet to enhance security.
- Assist the Marketing team with web application needs.
- Administer SharePoint Site on the Cloud for smooth operations.
- Design UI/UX for SharePoint On-Prem with a focus on usability.
- Perform additional tasks based on skills and knowledge as needed.

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November 2022 - Present
FREELANCER
Web Developer
<https://www.darellgensaya.com>

RESUME
• <https://darellgensaya.com/resume>

PORTFOLIO
• <https://darellgensaya.com/dg>

NON-WORDPRESS PROJECTS
• <https://travel.2go.com.ph>
• <https://express.2go.com.ph>
• <https://supplychain.2go.com.ph>

SCREENSHOTS OF OLD PROJECTS
• <https://darellgensaya.com/behance>

EDUCATION

AMA University (Formerly AMA Computer College)
Bachelor of Science in Computer Science
Makati City, May 1997 - April 2001

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May 09, 2002 – May 31, 2004
JOLLVILLE HOLDINGS CORPORATION
Web Developer
Pasig City, Metro Manila, Philippines

- Design and maintain websites for company subsidiaries, ensuring consistency and functionality.
- Develop and implement applications to enhance website capabilities and user experience.

February 22, 2001 to February 28, 2002
MZ E-COMMERCE AND SOLUTIONS, INC.
Web Designer
1776 Adriatico Street, Malate Manila 1004

- Develop and maintain websites for clients, ensuring optimal performance and user experience.
- Design various marketing materials, including posters, flyers, and cards, to meet clients' advertising and branding needs.

SKILLS

- Web Design & Development
- Graphics Design

EDITING TOOLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe Dreamweaver
- Adobe XD & Figma

WEB TECHNOLOGIES

- WordPress
- HTML5/CSS3
- Web Hosting Management
- Domain/DNS Management
- SSL/Website Security
- Backup and Migrate Website
- Pagespeed Optimization
- On-page SEO

PRODUCTIVITY TOOLS

- Microsoft Windows
- Microsoft O365
- Google Workspace
- Trello, Slack, Jira

MY PREMIUM

WORDPRESS PLUGINS

- Elementor Pro
- Crocoblock
- WP Rocket
- All-In-One Migration Tool
- Divi
- Bricks

Commonly Used Plugins

- Google Analytics
- Redirection
- Solid Security
- RankMath SEO
- White Label CMS
- WP Mail SMTP
- WooCommerce

INTERESTS

- Food and Travel Blogs
- Mini ITX Computers
- Mechanical Keyboards
- Funko Pop!
- Aquascaping